



MEMORANDUM

Planning Division – PZ Memo No. 16-044

DATE:

JUNE 15, 2016

TO:

PLANNING AND ZONING COMMISSION

THRU:

JEFF KURTZ, PLANNING ADMINISTRATOR

FROM:

KEVIN MAYO, PLANNING MANAGER

**SUBJECT:** 

PDP16-0009 ALLRED PARK PLACE

Request:

Preliminary Development Plan (PDP) approval amending the site

plan and building architecture for a portion of the Allred Park

Place business park

Location:

Southeast corner of Price Road and Spectrum Boulevard

Applicant:

Wes Balmer

Balmer Architectural Group

Project Info: Approximate 20-acre site, 10,193 square-foot building

## RECOMMENDATION

Upon finding the request to be consistent with the General Plan, Planning Staff recommends approval subject to conditions.

## **BACKGROUND**

The request is for Preliminary Development Plan (PDP) approval amending the site plan and building architecture for a portion of the Allred Park Place business park on approximately 20acres bound by Price Road on the west, Spectrum Boulevard on the north, Willis Road on the south, and portions of the existing Park Place development to the east. The subject 20-acre site (known as Area 2) received zoning and PDP approval in May 2014 as part of the larger Allred Park Place mixed-use employment business park. The approved PDP for the site included 2 larger office buildings, each approximately 3 stories in height, located in angled landscaped settings at the intersection corners, with potential parking garages located along the eastern site boundary.

PZ Memo No. 16-044 Page 2 June 15, 2016

The PDP request involves a minor amendment to the approved site plan effectively adjusting the location of the northern multi-story office building further south to accommodate a single-story approximately 10,193 square-foot financial services building, currently identified for a Wells Fargo work group. The single-story building utilizes architectural queues and materials found on the existing retail building at the northeast corner of Price Road and Spectrum Boulevard. As well the proposed building is situated in a landscaped setting at 45 degrees to the intersection corner, mimicking the retail building to the north. The larger multi-story office building has been adjusted southerly, set at the same angle as the other larger office building. The parking garage is now centrally located to serve both office buildings. The amended site plan continues to maintain and reinforce the campus environment established by Park Place. The radial parking arrangements, angled building orientation, and deep landscaped areas continue to be utilized.

The South Price Road Employment Corridor has often been referred to as the City's premier employment corridor. Due to the renewed focus, all cases within the corridor shall be heard before the Design Review Committee prior to Public Hearings. Additionally, the design expectation along Price Road is set very high with a desire for a higher level of clarity of ultimately what will be constructed.

## **DESIGN REVIEW COMMITTEE**

The PDP was reviewed by the Design Review Committee. The committee offered positive comments regarding the adjusted site plan and its further integration into the Park Place master plan. Comments included a preference for the proposed amendment finding it provides a more balanced and framed entrance statement along Spectrum Boulevard. Discussion occurred regarding the buildings clean yet simple architectural lines, ultimately leading to several compliments about the design. The committee did request photographs of the existing retail building to the north as well as the approved multi-story office building elevations be included in the Development Booklet for reference and context. The additional exhibits are included.

#### DISCUSSION

Planning Staff supports the request. The minor adjustment to the PDP maintains and enhances the extensive campus theme already established by Park Place. In a sense, the PDP request further intensifies the anticipated development within Area 2 through the addition of this building, as encouraged by the General Plan.

#### PUBLIC / NEIGHBORHOOD NOTIFICATION

- This request was noticed according to the provisions of the City of Chandler Zoning Code.
- Due to the limited scale of the request, and the limited number of adjacent property owners, a neighborhood meeting was not held. Planning Staff did however contact the representative of the adjacent Delta Echelon (Ebay/Paypal building) advising them of the application.

At the time of this writing, Planning Staff is not aware of any formal opposition to this request.

PZ Memo No. 16-044 Page 3 June 15, 2016

#### RECOMMENDED ACTION

## **Preliminary Development Plan:**

Planning Staff, upon finding consistency with the General Plan, recommends Planning Commission motion to recommend approval of the Preliminary Development Plan request subject to the following conditions:

- 1. Development shall be in substantial conformance with the Development Booklet, entitled "PARK PLACE SEC LOOP 101-202 & PRICE ROAD AREA 2" and kept on file in the City of Chandler Planning Division, in File No. PDP16-0009, modified by such conditions included at the time the Booklet was approved by the Chandler City Council and/or as thereafter amended, modified or supplemented by the Chandler City Council.
- 2. Preliminary Development Plan approval does not constitute Final Development Plan approval; compliance with the details required by all applicable codes and conditions of the City of Chandler and this Preliminary Development Plan shall apply.
- 3. The landscaping shall be maintained at a level consistent with or better than at the time of planting.

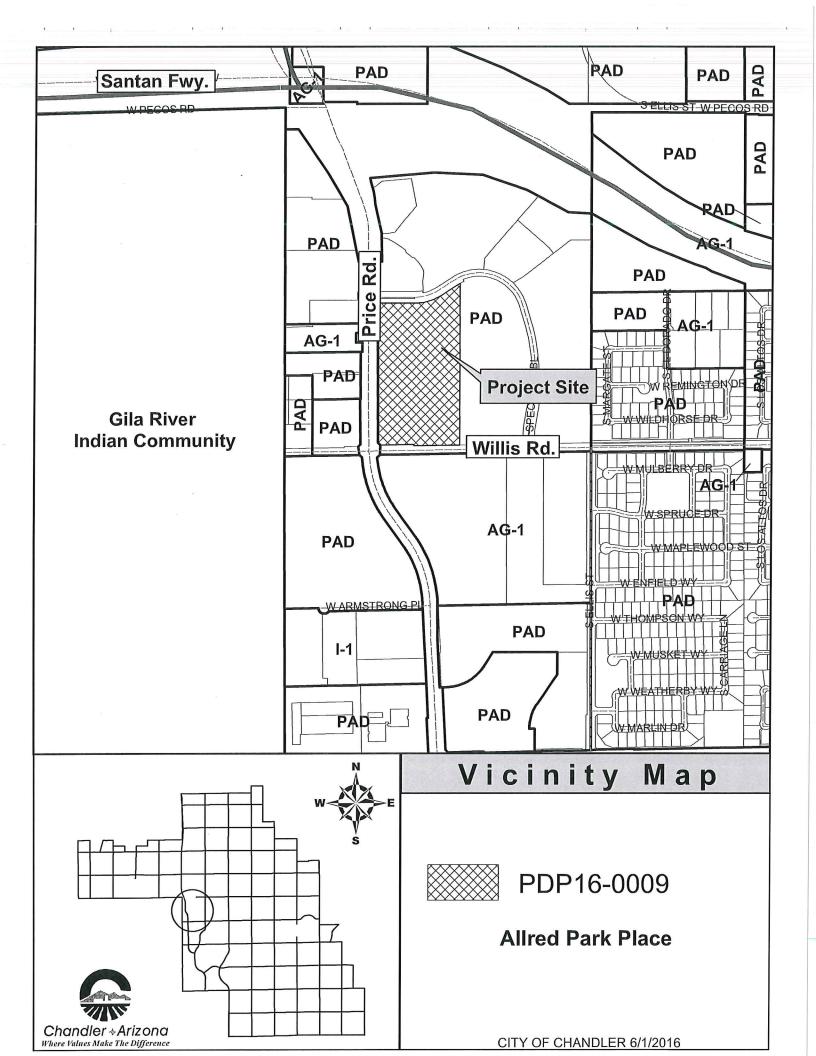
### PROPOSED MOTION

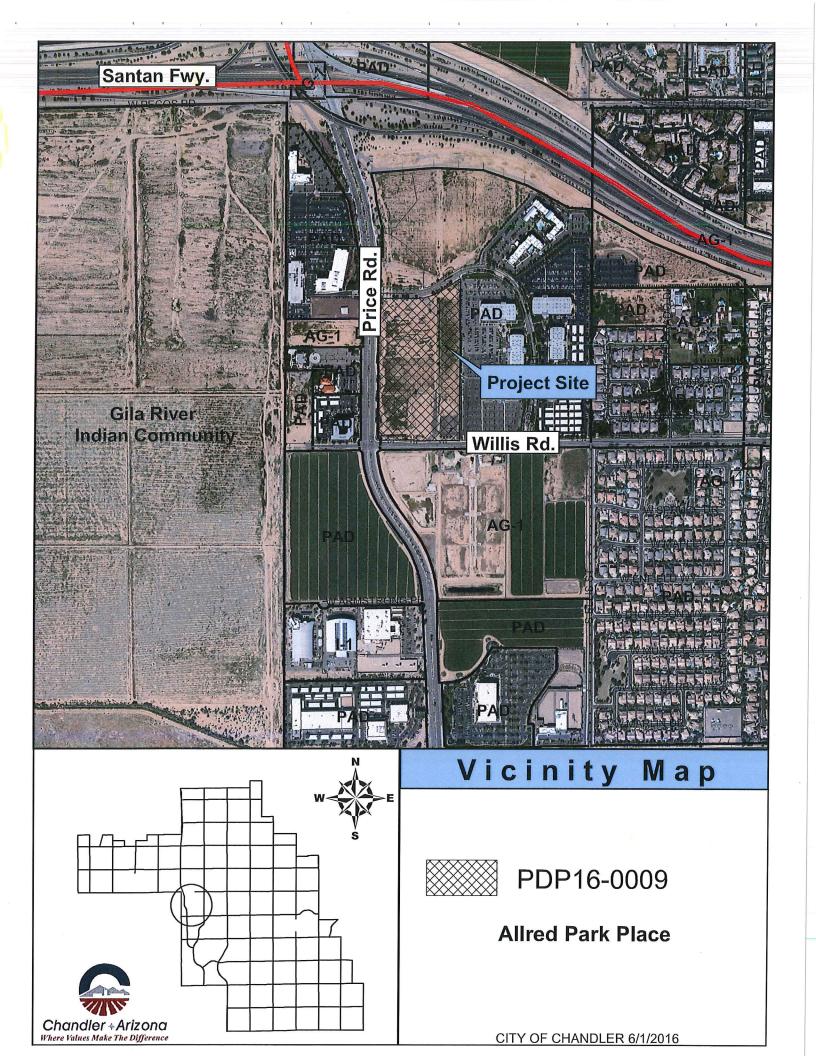
# **Preliminary Development Plan:**

Motion to recommend approval of <u>PDP16-0009 ALLRED PARK PLACE</u>, Preliminary Development Plan approval amending the site plan and building architecture for a portion of the Allred Park Place business park, subject to the conditions as recommended by Planning Staff.

#### **Attachments**

- 1. Vicinity Maps
- 2. Site Plan
- 3. Landscape Plan
- 4. Building Elevations
- 5. Exhibit A, Development Booklet





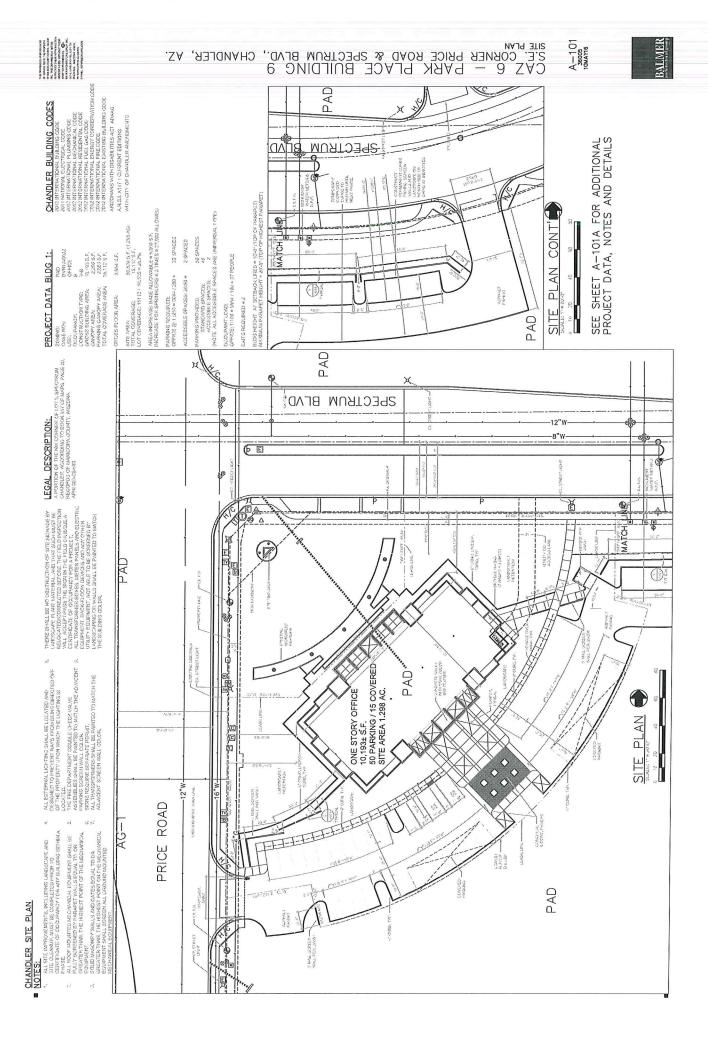


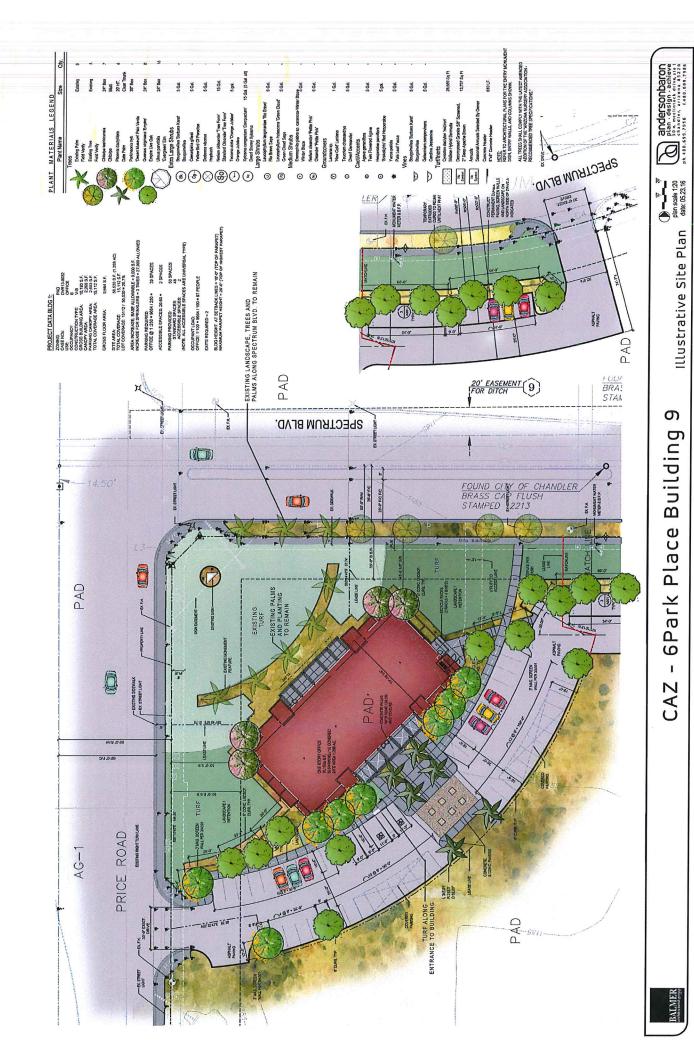


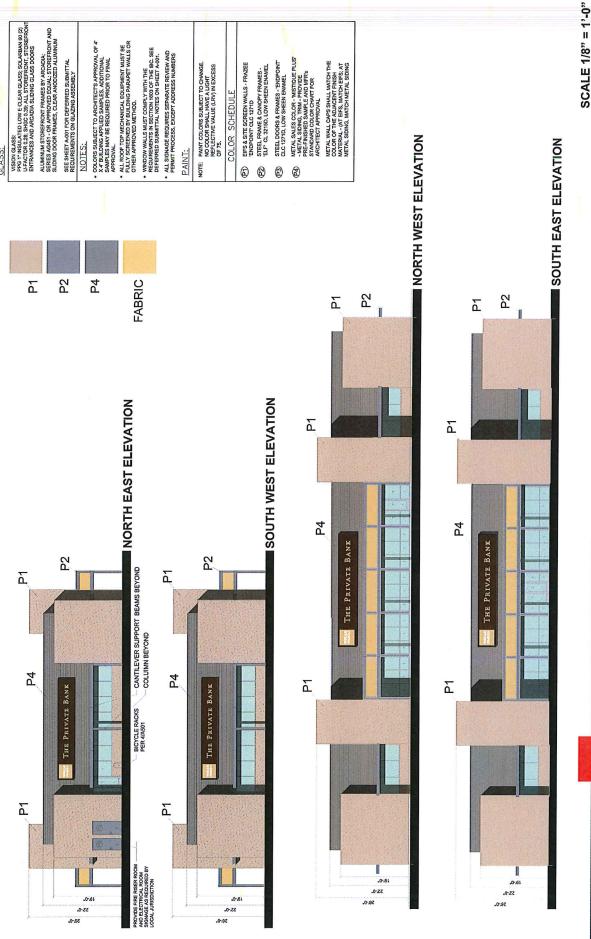
EXISTING CONCEPTUAL SITE PLAN



PROPOSED CONCEPTUAL SITE PLAN







ELEVATIONS

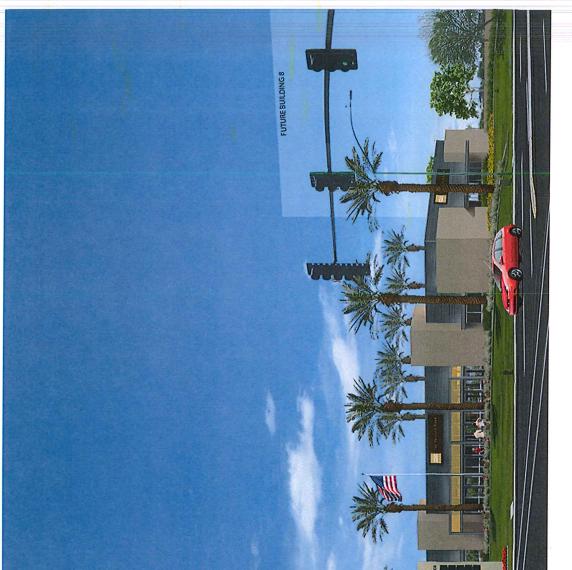
BUILDING

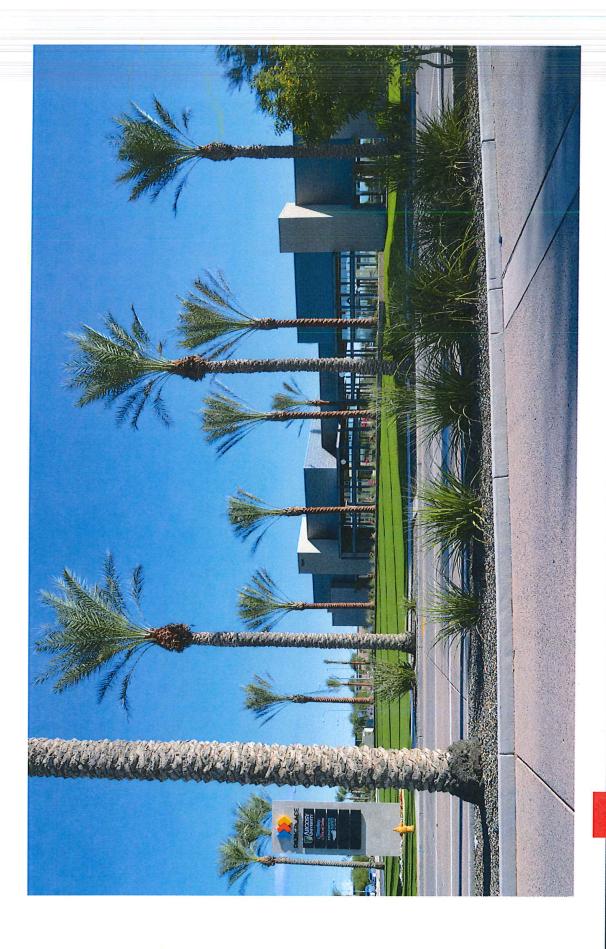
ACE

BALMER









**EXISTING RETAIL** 

LACE

PARK

LRED

ALL